

\$21,000 IN PRIZES WILL BE GIVEN

Absolutely Free

BY THE WASHINGTON HERALD

To Readers in the City of Washington, and District of Columbia

First Grand Capital Prize, Home

Purchased from Middaugh & Shannon ("The Home of a Hundred Ideas").

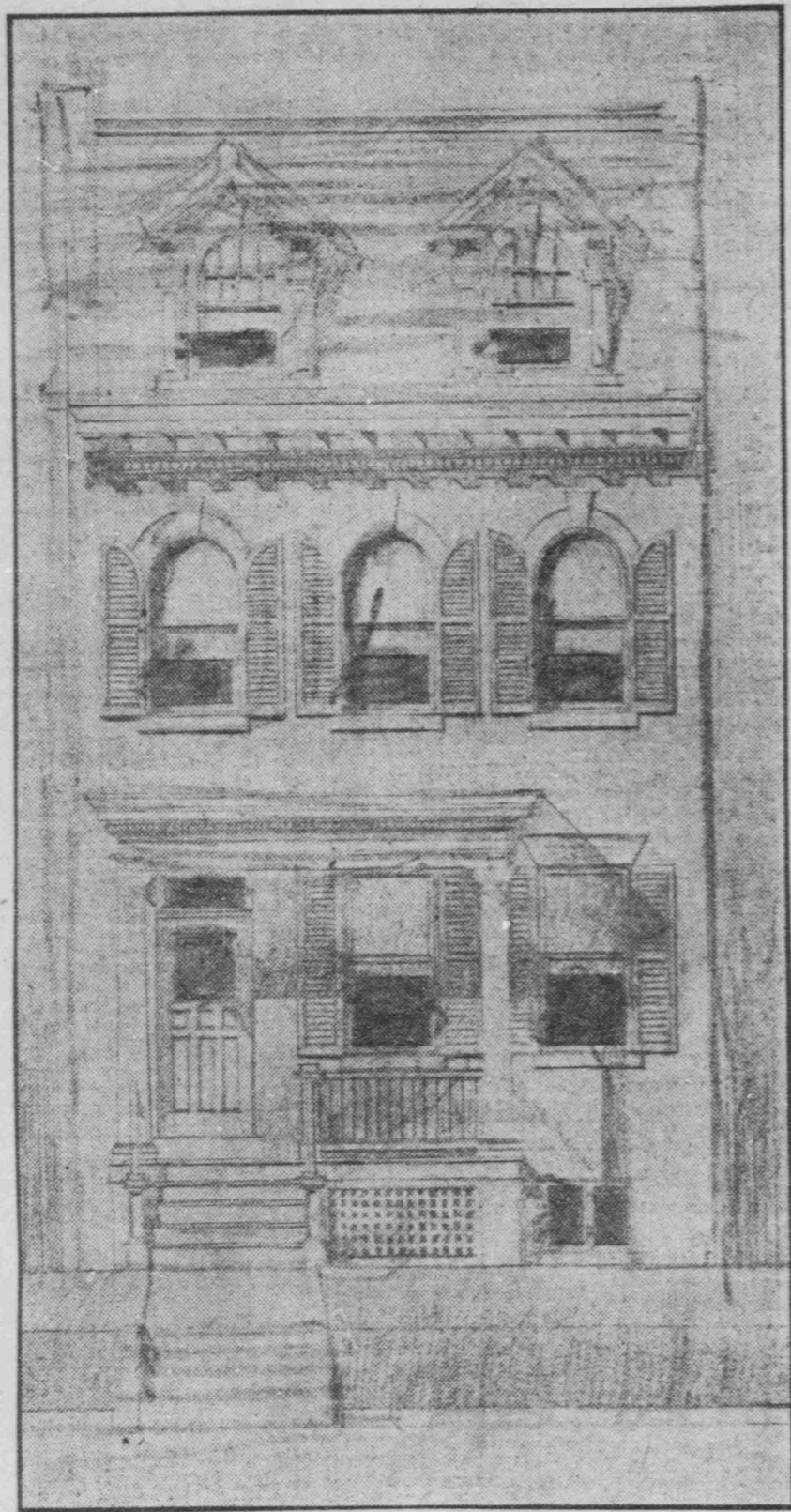
SECOND GRAND PRIZE,

White Steamer Automobile . Valued \$2,250

THIRD GRAND PRIZE,

Columbia Victoria Electric . Valued \$1,600

Purchased from the Dupont Garage Company.



"The Home of the Hundred Ideas."

Purchased from Middaugh & Shannon, Inc.

Architecturally and Constructively this is a Perfect Home

How to Enter The Herald Contest.

Send your name and address to the Contest Manager of The Washington Herald. State that you desire to compete, and a representative of the Contest Department will call on you and explain the contest in full. Each contestant is entitled to one nomination, good for 1,000 votes. Contestants can nominate themselves. They do not have to be subscribers to The Washington Herald. There are no obligations upon entering this contest, and it costs you nothing to try it. Every energetic man and woman in the District of Columbia, in the States of Maryland, Virginia, and West Virginia should take a hand in this voting contest. Send in your name, or phone 3300 and ask for the Contest Manager.

How the Grand Prizes Will Be Distributed.

The City of Washington and the surrounding territory have been divided into eighteen districts, as follows:
Eleven districts in the City of Washington and seven districts outside.
The Grand Capital Prize, a \$5,500 House and Lot, will be awarded to the contestant who secures the largest number of votes in the entire contest, irrespective of districts.
A White Steamer Touring Car will be awarded as the Second Grand Capital Prize to the contestant receiving the second greatest number of votes in the entire contest, irrespective of districts.
A Victoria Electric will be awarded as the Third Grand Capital Prize to the contestant receiving the third greatest number of votes in the entire contest, irrespective of districts.
A Building Lot, valued at \$1,000, will be awarded as the Fourth Grand Capital Prize to the contestant receiving the fourth greatest number of votes in the entire contest, irrespective of districts.
Two Trips to Europe, with all expenses paid, will be awarded to the contestant receiving the fifth greatest number of votes in the entire contest, irrespective of districts.

The District Prizes Will Be Distributed as Follows:

The Capital Prize in each of the eighteen districts will be a Beautiful Piano, valued at \$150. One of these Pianos will be awarded to each of the contestants securing the largest number of votes in their respective districts.
The contestant securing the second largest number of votes in each of their respective districts will receive a beautiful Bedroom Suite, valued at \$75.
The contestants standing third in each of their respective districts at the close of the contest will each receive a beautiful Solid Gold Watch, men or ladies', valued at \$45 each.
Any contestant winning one of the Five Grand Capital Prizes cannot win any of the district prizes.
The fact that there are three prizes for each district besides the five Grand Capital Prizes makes it a certainty that there will be at least three winners in each of the districts, and should one of the Grand Capital Prizes be won by you or any other candidate in your district, there will be four or more prizes awarded to your district.
There will be eighteen more prizes, to be announced later, for district prizes, making four prizes in each district.

Other Prizes Will Be Announced from Time to Time.

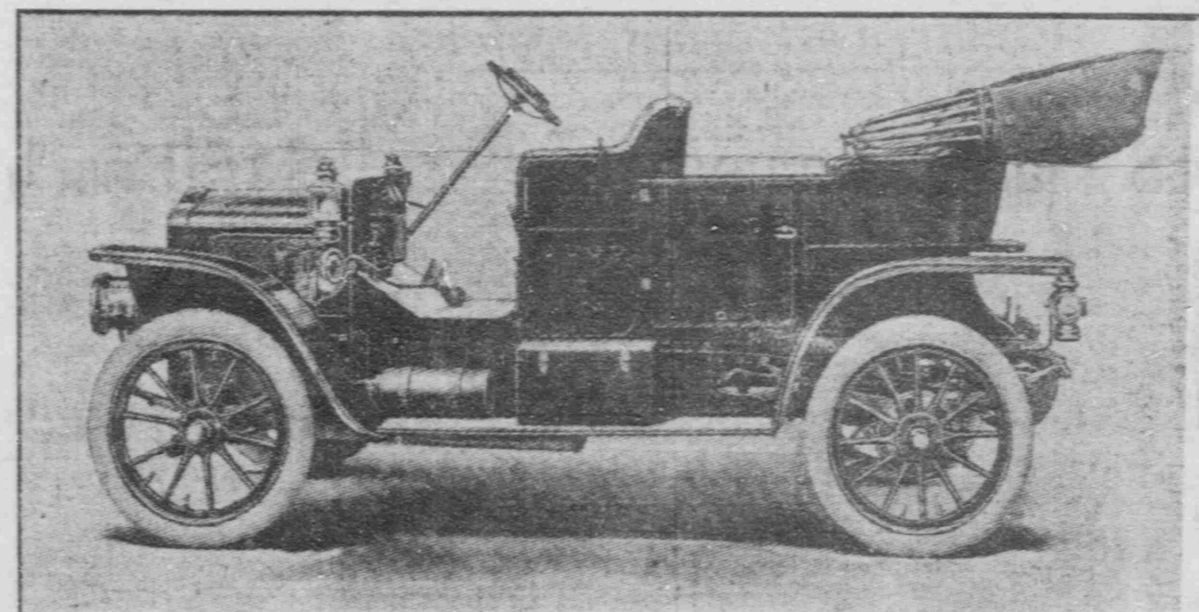
How to Secure Special Votes.

Votes are secured in this contest by paying subscriptions to The Washington Herald in advance. Contestants are not restricted to getting subscriptions or votes in their own district, BUT MAY SECURE SUBSCRIPTIONS IN ANY PART OF THE UNITED STATES, and if cash accompanies the order special votes will be issued. Contestants in one district are not competing with contestants in other districts, except for the Capital Prizes. The division of districts, as shown on this page, so equalizes competition that every contestant has an equal chance to win the prize of his or her choice.
Besides the votes allowed on prepaid subscriptions, a coupon will be published in The Washington Herald every day during the first six weeks of the contest, good for the number of votes printed thereon. These coupons must be neatly trimmed around the border, properly filed out, and brought or mailed to the Contest Department of The Washington Herald before the expiration date printed thereon. Any one may vote these coupons in this contest, regardless of subscriptions. Each coupon printed will be good for only seven days.
BALLOTS CANNOT BE BOUGHT. THEY CAN ONLY BE OBTAINED BY SUBSCRIBING AND PREPAYING A SUBSCRIPTION TO THE WASHINGTON HERALD OR BY CUTTING THEM FROM THE PAPER.

1909 White Steamer, Model "O."

In selecting an automobile, The Washington Herald wanted the best. What's good enough for the United States Government is good enough for us. Therefore, we selected the WHITE STEAMER. Sceldom a newspaper gives away a White Steamer as a prize. This car is known to be the height of perfection in automobile construction. They are the only cars used by the President of the United States. When the American fleet was in San Francisco the committee of entertainment used only White Steamers in the Grand Parade in which to carry Admiral Evans and his officers. What we do in matters of this kind has much to do with our reputation in general. The best only for The Washington Herald readers.

SECOND GRAND PRIZE.



Contest Opens To-day.

THE WASHINGTON HERALD contest opens this morning. Start right. Nominate some one. The nomination blank counts you 1,000 votes. Only one nomination will be credited to each contestant. The Ten-vote Coupon will appear for the first time in to-morrow morning's issue, which, when cut out and mailed or sent to the Contest Department, will count for ten votes each. There will be a Ballot Box on the First Floor of THE WASHINGTON HERALD Building, where ballots can be deposited. In depositing ballots, always pin them together or tie them in packages of 100 each and mark the number of votes on the top ballot.
The ballots will be kept for the inspection of any contestants. In so doing we can always correct any errors—in shortage of votes.

HOW VOTES WILL BE ISSUED.

Votes are secured in this contest by paying your subscription in advance. New subscriptions to count three times as many votes as old ones. (See schedule below.)

Candidates are not restricted to getting subscriptions or votes in their own particular district, BUT MAY SECURE SUBSCRIPTIONS IN ANY PART OF THE UNITED STATES, and if cash accompanies the order, special votes will be issued. Candidates in one district are not competing with candidates in other districts, except in the instance of the capital prize. The division of districts, as shown on the opposite page, so equalizes competition that every contestant has an equal chance to win a first prize.

Besides votes allowed on subscriptions, a coupon good for a certain number of votes will be published in each issue of The Washington Herald, unless otherwise notified. The first week these coupons will be good for 10 votes, the second week, 5 votes, the third week 1 vote. The votes must be neatly trimmed and placed in flat packages of 100 votes each, pinned together and the number of votes marked in the upper right-hand corner of each package. These votes can be mailed or brought to the Contest Department of The Washington Herald.

Any one may vote these coupons in this contest, regardless of subscriptions. Each coupon printed will be limited to seven days, and must be in The Washington Herald office before the expiration of the date printed upon each coupon. The first one of these ballots will appear in The Washington Herald to-morrow, and will be good for ten votes.

Ballots cannot be purchased in this contest, but can only be secured on paid-in-advance subscriptions or by clipping the daily coupons.

DECLINING VOTE SCALE.

Votes will be allowed on all prepaid subscriptions during the three voting periods, as follows:

FIRST PERIOD—From March 27 to May 1, 1909.

BY MAIL OR CARRIER.	Price.	No. of votes—	
		New Subscriptions.	Old Subscriptions.
1 month's subscription Daily & Sunday Herald.....	\$3.50	300	200
3 months' subscription Daily & Sunday Herald.....	10.50	1,200	800
6 months' subscription Daily & Sunday Herald.....	20.00	3,000	1,600
1 year's subscription Daily & Sunday Herald.....	35.00	4,000	2,500
2 years' subscription Daily & Sunday Herald.....	65.00	24,000	8,000
3 years' subscription Daily & Sunday Herald.....	150.00	40,000	12,000

Daily Herald, without Sunday edition, at 40 cents per month, or \$4.80 year. Twenty per cent less votes will be issued where the above scale.

SECOND PERIOD—From May 3 to June 15, 1909.

BY MAIL OR CARRIER.	Price.	No. of votes—	
		New Subscriptions.	Old Subscriptions.
1 month's subscription Daily & Sunday Herald.....	\$3.50	225	150
3 months' subscription Daily & Sunday Herald.....	10.50	900	600
6 months' subscription Daily & Sunday Herald.....	20.00	2,250	1,500
1 year's subscription Daily & Sunday Herald.....	35.00	3,000	2,000
2 years' subscription Daily & Sunday Herald.....	65.00	18,000	6,000
3 years' subscription Daily & Sunday Herald.....	150.00	30,000	10,000

THIRD PERIOD—From June 16 to July 3, 1909.

BY MAIL OR CARRIER.	Price.	No. of votes—	
		New Subscriptions.	Old Subscriptions.
1 month's subscription Daily & Sunday Herald.....	\$3.50	150	100
3 months' subscription Daily & Sunday Herald.....	10.50	600	400
6 months' subscription Daily & Sunday Herald.....	20.00	1,500	1,000
1 year's subscription Daily & Sunday Herald.....	35.00	2,000	1,500
2 years' subscription Daily & Sunday Herald.....	65.00	12,000	4,000
3 years' subscription Daily & Sunday Herald.....	150.00	20,000	6,500

Twenty per cent less votes will be issued where subscriptions are received for the Daily Herald, at \$4.80 a year.

THE DIVISION OF DISTRICTS.

In order to equalize competition so that each and every contestant will have an equal show to win one of the Grand Capital Prizes, the territory covered by The Washington Herald has been divided into eighteen (18) districts, as follows—eleven districts in the City of Washington and seven outside districts:

DISTRICT NO. 1. Includes all the City of Georgetown, known as that section west of Rock Creek, south of Massachusetts avenue, east of the District line, and north of the Potomac River.

DISTRICT NO. 2. Includes all that territory bounded by the north side of L street northwest and the west side of Fourteenth street northwest to the extremity and the east bank of Rock Creek.

DISTRICT NO. 3. Includes all that territory bounded by the north side of L street northwest and the west side of Fourteenth street, the south side of S street northwest, and the east bank of Rock Creek.

DISTRICT NO. 4. Includes all that territory bounded by the north side of B street northwest, the west side of Fourteenth street northwest, and the south side of L street northwest and Rock Creek, and the Potomac River.

DISTRICT NO. 5. Includes all that territory bounded by the west side of South Capitol street and the south side of B street southwest, and the Speedway and Washington Channel.

DISTRICT NO. 6. Includes all that territory bounded by an imaginary line through them all from the Capitol to Fourteenth street on the south, the west side of North Capitol street, the south side of L street northwest, and the east side of Fourteenth street northwest.

DISTRICT NO. 7. Includes all that territory bounded by the north side of L street northwest and the west side of North Capitol street, and the south side of S street northwest, and the east side of Fourteenth street.

DISTRICT NO. 8. Includes all that territory bounded by the north side of S street northeast and the west side of Bladensburg road, and the east side of North Capitol street, including Eckington suburb.

DISTRICT NO. 9. Includes all that territory bounded by the north side of East Capitol street, Eastern Branch, and the south side of Benning road, and H street northeast, and the east side of North Capitol street.

DISTRICT NO. 10. Includes all that territory bounded by the north side of East Capitol street, Eastern Branch, and the south side of Benning road, and H street northeast, and the east side of North Capitol street.

DISTRICT NO. 11. Includes all that territory bounded on the south and east by the Eastern Branch and on the south side of East Capitol street and the east side of South Capitol street.

DISTRICT NO. 12. Includes the City of Alexandria, Anacostia, Congress Heights, and Good Hope, and all rural territory from the above cities.

DISTRICT NO. 13. Includes Petworth, Brightwood, Takoma Park, Silver Springs, Sligo, Brookland, Langdon, North Langdon, Woodridge, and rural territory from the above named places.

DISTRICT NO. 14. Includes Tennytown, Somerset Heights, Friendship Heights, Derwood, and Chevy Chase, in the District of Columbia and Maryland, Cleveland Park, Cathedral Heights, and Woodley Park, and all rural territory from the above named places.

DISTRICT NO. 15. Includes Hyattsville, Riverdale, College Park, Mount Rainier, Vienna, Clarendon, Del Ray, Braddock Heights, Arlington, St. Elmo, West Falls Church, Rosslyn, Ballston, and all rural territory from the above named places.

DISTRICT NO. 16. Includes Kensington, Woodside, Forest Glen, Laurel, Perwyn, and all rural territory from the above named places.

DISTRICT NO. 17. Includes all towns in the State of Virginia and West Virginia, with the exception of Alexandria in Virginia.

DISTRICT NO. 18. Includes the State of Maryland and territory not mentioned in the other named districts.